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Encuentro Nacional de Innovación Social y Liderazgo Ambiental

Modalidad semipresencial

Virtual 3-10 die Presencial 16-19 dic

Entrenamiento Vinculación Voluntariado



























































Balneario Natural Los Manantiales













# National Meeting on Social innovation and Environmental Leadership



#### Objective

Create a catalytic space of positive impacts on the communities where ecopil operates through the meeting and exchange of 16 youth groups, who will receive training and empowerment of their skills in entrepreneurship, leadership

and environmental education, in addition, activities will be carried out to improve the environment in Angel R. Cabada and the Port of Veracruz.

#### ¿What will we do?

In the virtual sessions we will train in topics such as Agenda 2030, Action for Climate Empowerment (ACE), Nature Based Solutions (NBS), #NatureForAll and teaching environmental educación workshops.

In the fase-to-face sessions, we will improve the environmental through forest maintanance, community empowerment of two plots for nature tourism, participatory action and water body cleanup.

## Virtual Session



### ASynchronous Sessions

From november 15

- National Forest and Species Program
- Sustainable Tourism Program
- National Strategy for the Promotion of Talent and Strengthening of Nodes
- Environmental Communication
- Prevention of accidents in the field.
- Preparation of budgets for socio-environmental projects.

#### Synchronous Sessions

December 3 and 10 Magistals speeches by international and national speakers Our agenda:

- Action for climate empowerment
- Nature-based solutions
- Los Tuxtlas Biosphere Reserve
- Conserving by leveraging: UNESCO and the conservation of natural resources
- And more....

3 dec at 3:50 pm 10 dec at 4:50 pm

## Virtual Session



### Synchronous Sessions

#### December 3

4:00 - 4:30	Opening	
4:30 - 5:00	Nature based solutions and nature for all	CEC- IUCN
5:00 - 5:30	Actions for climate change	SEDEMA
5:30 - 6:00	Los Tuxtlas Biosphere Reserve	RBLT
6:00 - 6:30	Conserving by taking advantage: Unesco and the	UNESCO
	conservation of natural resources	
6:30 - 7:00	International Negotiations, the YMCA experience	YMCA

#### December 10

5:00 - 5:45	Entrepreneurship alternatives for young people	REDECIM
5:45 - 6:20	Social investment: tips for approaching major donors.	ADO Foundation
6:20 - 6:55	Youth and Agenda 2030	The Millennials Movement

## Attendance Session





Host Node

## CABADA

## Environmental training in:

- Boca del Río
- Paso del Ingenio
- Ejido Ángel R. Cabada

#### improve and

- Ejido Tula
- Punta Puntilla
- Balneario Natural Los Manantiales

## Carring out activities such as:

- Forest maintenance and production in tropical environments.
- Improvement of the environment through beach cleaning.
- Promotion of culture with sones jarochos.
- Promotion of sea turtle conservation.
- Environmental education workshops.
- Training in sustainable use and conservation of species with local enterprises.
- Observation, identification and registration of birds.

# Meeting on Social innovation and Environmental Leadership

#### General schedule

#### **Thursday December 16**

15:00 - 15:15	Opening
15:15 - 16:00	Importance of mangrove ecosystems
16:00 - 18:00	Observation and recording of mangrove birds
20:30 - 21:30	Presentation of youth groups

Arroyo Moreno State Reserve

Boulevar Costa de Oro

#### Friday December 17

10:00 - 13:00	Reforestation in Bosque Sonoro	Ejido Ángel R. Cabada
15:00 - 14:30	Maintenance of green infrastructure	Ecopil Nursery
17:30 - 19:30	Fandango	Bar Mezcalina

#### **Saturday December 18**

08:00 - 09:30	Beach cleaning	Playa Punta Puntilla
10:30 - 10:45	Los Tuxtlas Biodiversity Mural	Playa Punta Puntilla
14:00 - 16:30	Environmental Water Fair	Balneario Los Manantiales

#### **Sunday December 19**

07:30 - 09:00	Systemic thinking for the sustainable use of species	UMA Sagaro
09:45 - 11:30	Environmental improvement in Bosque Sonoro	Ejido Tula
12:00 - 13:15	Closing	Salón Ejidal

# Meeting on Social Innovation and Environmental Leadership

### General Schedule

#### **Thursday December 16**

- Check-in, sanitizer kit handout and Inauguration
- Importance of mangrove ecosystems
- Observation and recording of urban birds and beach
- Presentation of youth groups

### Friday December 17

- Conservation maneuvers in Bosque Sonoro, Ejido Angel R. Cabada
- Activities in green infrastructure for forestry production
- Son Jarocho presentation

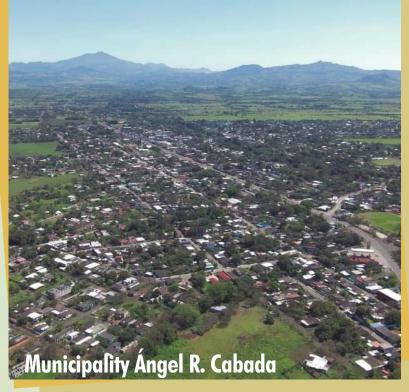
#### Saturday December 18

- Beach cleaning
- Los Tuxtlas Biodiversity Mural
- Environmental Water Fair

#### **Sunday December 19**

- Sustainable use of endemic species with Aquaculture Ecosystems Sagaro
- Maintenance of Bosque Sonoro in Ejido Tula
- Closure

# 2 National Meeting on Social Innovation and Environmental Leadership

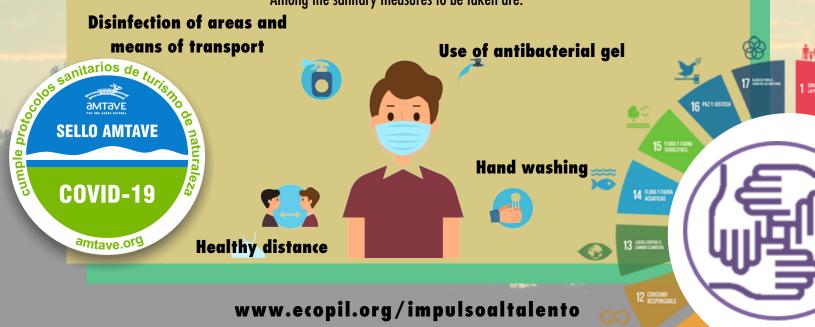


Since 2020 Ecopil counts with the AMTAVE seal...

#### The AMTAVE COVID-19 Seal addresses:

The operation of services under the new normality, through the application of sanitary protocols, sanitary training of personnel in the workplace, the readjustment of spaces and production processes, the implementation of access filters, sanitization and hygiene of the space.

Among the sanitary measures to be taken are:



## ¿Why support us?





You can have multiple

## BENEFITS



- Reaffirms confidence and improves your public image
- Invest in projects with high socio-environmental impact.
- Promotes good environmental practices.
- Broadcasting in our social networks and with young people, having an exponential reach.
  - Tax benefits.